

ORDER



Orders	Order / Rev:	360090
	Alt Order #:	06860232
	Product Desc:	D.C.C.C.
	Estimate:	1474
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	10/01/12 / 10/01/12
	Order Type:	GENERAL

RTRV - Las Vegas
Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		3050 K Street NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-05
	Revenue Codes:	HOUSE, ISSUE, GEN

New Business Thru: _____
Order Separation: 00:30:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	23	\$10,625.00	\$9,031.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	23	\$10,625.00	\$9,031.25	0.00
Total	23	\$10,625.00	\$9,031.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjaliotta Brady	Atlanta	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KTNV - Las Vegas	26%	\$10,625.00
Market	100%	\$40,865.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$11,033.65
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	20%	\$8,173.08
KTUD	1%	\$408.65
KVMY	5%	\$2,043.27
KVVU	20%	\$8,173.08
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	1%	\$408.65

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/02/12	10/05/12	M-F 5-6am	Action News	CM	M-F	5-6a	- TWTF -	:30	4	\$225.00	P-05	0.00	NM	4	\$900.00

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KTNV - Las Vegas

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E 13	KTNV	10/08/12	10/08/12	M-F	5-6am	CM	M-F	5-6a	M-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00											
Action News																												
ACTION NWS@5AM<																												
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Week: 10/08/12	10/14/12	M-----	1	\$225.00	0.00																							
E 14	KTNV	10/08/12	10/08/12	M-F	7-9a	CM	M-F	7-9a	M-----	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00											
Good Morning America																												
GD MRN AMR-ABC<																												
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Week: 10/08/12	10/14/12	M-----	1	\$500.00	0.00																							
E 15	KTNV	10/08/12	10/08/12	430x	News Early Edition	CM	Sun-Thur	430x-5x	M-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00											
Action News 430x-5x																												
ACTN NWS@430AM<																												
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Week: 10/08/12	10/14/12	M-----	1	\$150.00	0.00																							
E 16	KTNV	10/08/12	10/08/12	M-F	5-5:30p	CM	M-F	5-5:30p	M-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00											
Action News @ 5p																												
ACTION NWS@5PM<																												
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Week: 10/08/12	10/14/12	M-----	1	\$600.00	0.00																							
E 17	KTNV	10/08/12	10/08/12	M-F	6-7p	CM	M-F	6-7p	M-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00											
Action News																												
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Totals 23 \$10,625.00